

## Owen J. Roberts High School Musical Presents....



February, 2019

Dear Friend,

The Owen J. Roberts High School Musical Theater Department will present the musical **Guys & Dolls** from March 14-17, 2019. OJR Musicals have a long-standing reputation of showcasing the school district students' talents in voice, acting and choreography. The production team puts on terrific shows, attracting many enthusiastic and loyal patrons. Programs are given out to patrons over the course of four shows. This is a perfect opportunity to promote your business while supporting the OJR Musical students.

We wish to extend our sincere appreciation to all of the advertisers who have supported us in the past. Without you, this event could not take place. Through funds generated by your advertisements, we have been able to pay for costs associated with the production of a musical such as playwright royalties, set design and materials, props, costumes, rental fees, and printing of programs and tickets, among other things.

If you are new as an advertiser, we put together a professional program containing business advertisements, show details, cast biographies, and well wishes to cast and production staff. We hope you will support this year's production by placing an ad in this year's program.

**Simply fill out the separate Ad Order Form and return it with a check to the cast member that contacted you or mail the form with your payment to OJR High School Musical: Activities Office, OJR High School, 981 Ridge Road, Pottstown, PA 19465. All checks should be made payable to OJR High School Musical. Deadline for ad submissions is FEB 22, 2019.**

**If you are sending a new ad, email a high-resolution PDF, JPG, EPS or AI file directly to our program designer, Todd Gerber at [tgerber@eyespring.com](mailto:tgerber@eyespring.com), ALONG WITH A SCANNED COPY OF THE AD FORM. If you wish to have our creative team design your ad, there will be a nominal charge for this service, just let us know.**

**Should you have any questions, please don't hesitate to contact Traci Frederick at [traciblair490@gmail.com](mailto:traciblair490@gmail.com). Thank you so much for your support. We, as well as the surrounding communities, value and benefit from your participation as a patron of the Owen J. Roberts Musical Theater production.**

Sincerely,

Traci Frederick  
Producer